



Policy Regarding Distribution of Tickets and Passes by the San Francisco Film Commission

Policy Date: February 28, 2011

Fair Political Practices Commission Regulation 18944.1, subsection (c), requires that certain distributions of tickets or passes by a government agency to, or at the behest of, its employees and officers must be made pursuant to a duly adopted written policy.

Such policy shall (1) require that the distribution of tickets or passes by the agency to, or at the behest of, an employee or officer accomplish a public purpose of the agency, (2) set forth the public purposes of the agency to be accomplished by the distribution of tickets or passes, and (3) prohibit the transfer of any ticket or pass from an employee or officer to any other person, except to members of the employee's or officer's immediate family solely for their personal use.

1. **Public Purposes of Distribution of Tickets or Passes.** The distribution of any ticket or pass by the Commission and/or Commission Staff ("Department") to, or at the behest of, an employee or officer shall promote one of the following public purposes:
 - a. Promotion of economic development and employment in the City, including, but not limited to, developing, recognizing, and promoting film-related activities in the City.
 - b. Raising awareness of resources available to City visitors, residents, and businesses
 - c. Promoting the use of City sponsored programs and City facilities/property
 - d. Highlighting, and increasing exposure to, productions filmed within in the City or other film related activities
 - e. Increasing public exposure to, and awareness of, the cultural and economic benefits of filmmaking in San Francisco
 - f. Increasing public exposure to, and appreciation of, the artistic, recreational, cultural, and educational facilities and programs available to the public and/or filmmakers within the City.
 - g. Providing increased exposure to, or gathering public input, on City services, facilities and spaces.
 - h. Identifying or evaluating procedural and physical deficiencies in programs and facilities.
 - i. Increasing City tourism, including conferences, conventions, and special events.
 - j. Highlighting community or film-related programs within the City, including programs organized or supported by charitable and nonprofit organizations.
 - k. Participation in exchange programs with foreign officials and representatives.
 - l. Gathering public input on City policies and programs
 - m. Facilitating meetings with members of the film industry and/or representatives from supporting businesses and organizations in order to encourage more industry activity in San Francisco
 - n. Increasing the understanding and appreciation of the offerings and operations of the film industry and Department by City officers and employees involved in the governance, advising, management or administration of film production





- o. Information gathering and education regarding matters of local, regional and state-wide concern that affect the City including enhancing intergovernmental relations through including attendance at events with or by elected and appointed officials, and immediate family members, from other jurisdictions
 - p. Promoting or showing City appreciation for programs and services rendered by community and other non-profit resources for the benefit of the community including artistic and cultural organizations and institutions
 - q. Facilitating increased direct contact, input from, and communication with, supporting organizations or services, film industry representatives, and other event representatives.
 - r. Furthering any other public purpose that a City department or commission is required or authorized by law to pursue, including, but not limited to, the purposes specified under San Francisco Administrative Code Chapter 57 (Film Commission).
 - s. Any public purpose similar to those listed herein or any public purpose identified in any City contract, Municipal Code, or as may be determined by resolution of the Film Commission
2. **Prohibition on Transfer.** An employee or officer who has received a ticket or pass distributed under this policy shall not transfer such ticket or pass to any other person, except to the employee or officer's spouse, domestic partner recognized by state law, or dependent children, solely for their personal use.
3. **Disclosure.** The Department shall report the distribution of any tickets or passes under this policy by posting on its website in a prominent fashion within 30 days after the ticket distribution all information required by State law. The Department shall comply with this requirement by posting FPPC Form 802 as amended from time to time by the FPPC.

The Department shall post this policy on its website in a prominent fashion.

