



Scene in San Francisco DISCOUNT CARD PROGRAM VENDOR GUIDELINES



The San Francisco Film Office, part of the Mayor's Office, is proud to unveil the **Scene in San Francisco Discount Card Program**. By becoming a participating Scene in San Francisco vendor, your business will be listed **free of charge** on the Film Office's website (<http://filmsf.org/>) and will gain access to film and television productions that shoot in San Francisco—all of which bring millions of dollars per year in total revenue to the City and vendors like you.

Providing a discount is a requirement to become a participating vendor in the Scene in San Francisco Program. Scene in San Francisco vendors may choose to offer discounts to **both** production companies filming in San Francisco and to individual crew members working on those productions. (For example, a dry-cleaning business might offer a 10% discount to crew members who clean their individual items, but a 25% discount to a production company that launders more than 50 items at a time.)

♦Vendors must provide minimum discounts consistently to all holders of the Scene in San Francisco card.

♦Discounts must be **quantifiable**.

♦For businesses other than restaurants: a minimum discount of 10% off goods & services must be offered.

♦For restaurants: offer must provide the equivalent added value of one course or one beverage.

In addition, it would be very helpful to the Film Office if your business could periodically report the amount of revenue that it has generated due to participation in the Program. The Film Office will use this information to evaluate the success of the program and to justify the need for increased incentives to draw more film production—and the resulting revenue—to San Francisco. Every 6 months the Film Office will send you a form to make this reporting process easier.

♦♦ **To have your business featured in the Scene in San Francisco website launch, submit this completed form by TUESDAY, January 11th ! ♦♦**

Please contact the San Francisco Film Office at 415-554-6241 with any questions.

VENDOR CONTACT INFORMATION

Business Name: _____

Address: _____

Zip: _____ Website: _____

Tel: _____ Fax: _____

Scene in San Francisco Liaison: _____

Liaison Email: _____

Additional Location (within SF only):

Address: _____

Zip: _____

Tel: _____ Fax: _____

Additional Location (within SF only):

Address: _____

Zip: _____

Tel: _____ Fax: _____

VENDOR DESCRIPTION: Please describe the goods and services your business provides (75 words or less).



Are you interested in receiving requests from productions interested in **filming** at your establishment? If so, your listing will appear with the movie camera icon (left).

Yes _____

No _____

VENDOR CATEGORY: Which of the following categories best describe the goods and services your business offers? **Please select ALL that apply.** Your business will be listed under all of the categories you select on the Scene in San Francisco website.

- | | | |
|--------------------------------|------------------------------|--|
| ◇ Banking & Financial Services | ◇ Books & Magazines | ◇ Clothing & Accessories |
| ◇ Computers & Electronics | ◇ Dry Cleaning | ◇ Entertainment / Nightlife & Venues |
| ◇ Exercise & Fitness | ◇ Flowers & Gifts | ◇ Food & Restaurants
Type(s) of Food Served (e.g., Indian, Mexican, Vegan, etc):
_____ |
| ◇ Hardware & Tools | ◇ Hair Salons | ◇ Hotels |
| ◇ Marine & Water Services | ◇ Medical Services | ◇ Moving & Storage |
| ◇ Museums, Galleries & Tours | ◇ Office Supplies & Services | ◇ Software & Internet Services |
| ◇ Spa & Massage | ◇ Sports & Recreation | ◇ Travel & Transportation |

YOUR EXCLUSIVE OFFER: Please describe your business' exclusive offer here. Please note any restrictions and/or special requirements for discount. REMINDER: ***For businesses other than restaurants:** a **minimum discount of 10% off goods & services** must be offered. ***For restaurants:** offer must provide the equivalent added value of **one course or one beverage**.

The Vendor stated above will participate in the San Francisco Film Commission's Scene in San Francisco Discount Program and will provide Card Holders with the minimum offer(s) stated above for a period of 1 year from date approved (indicated below). As a participating vendor, you reserve the right to modify your offer at any period with a 30-day prior written notice to the San Francisco Film Commission. To preserve the integrity of the program the Vendor will inform all employees of the Program and the offer(s) extended to Card Holders. The San Francisco Film Commission reserves the right to remove any listings that do not comply with its guidelines and may determine, in its sole discretion, whether to cease listing any discounted vendors on its website. The San Francisco Film Commission reserves the right to cancel this program at any time.

Print Name

Date

Signature

Title

Approved by: _____
(SF Film Commission Staff)

Date