



## **MINUTES OF THE MAY 24, 2010 MEETING**

1 Dr. Carlton B. Goodlett Place  
City Hall, Room 416  
San Francisco, CA 94102

### **CALL TO ORDER**

Commission President Rominger called the meeting to order at 2:06pm.

### **ROLL CALL**

Commissioners Present:

Denise Bradley  
Peter Bratt  
Debbie Brubaker  
Don Canady  
Robert Morales  
Lorrae Rominger  
Marlene Sharon Saritzky  
Villy Wang

Commissioners Absent:

William Adams  
Melanie Blum  
Joan Chen

### **APPROVAL OF THE MINUTES FROM THE FEBRUARY 9, 2010 MEETING (ACTION ITEM)**

Commissioner Bradley made a motion to approve the minutes of the February 9, 2010 special meeting. Commissioner Canady seconded the motion. Public comment was taken; the minutes were unanimously approved.

### **PRESIDENT'S REPORT (DISCUSSION ONLY)**

President Rominger welcomed Debbie Brubaker to the Commission. Commissioner Brubaker thanked President Rominger and told the Commission that she was looking forward to serving with them.

President Rominger told the Commission that she and Vice President Saritzky had interviewed a number of candidates for the Executive Director position. She said that the Mayor then interviewed the candidates that they had recommended to him. President Rominger said that she was now waiting for the Mayor's feedback regarding those interviews before moving forward.

President Rominger asked for a report on production in San Francisco since the last meeting. Permit Coordinator Laurel Barsotti told the Commission that February had seen 25 projects for 67 days in comparison with 19 projects for 38 days in 2009. In March 2010 there were 42 projects that produced 92 film days in





comparison with March of 2009 which saw 22 projects produced 76 days of filming. April 2010 produced 36 projects for 88 film days in comparison with 33 projects for 68 days in April of 2009. So far May 2010 had seen 28 projects for 48 production days in comparison to May of 2009 which consisted of 25 projects for 38 days. The large projects filming over the 4 months included *Hells Kitchen*, *Important Things with Demiti Martin*, television pilots for CBS's *Criminal Minds 2*, ABC's *True Blue* and NBC's *Love Bites*, commercials for Mustang, Subaru, PG&E and T-Mobile, a short film called Savassana, and still photo shoots for Target, JJill, and Subaru.

Public Comment was taken.

#### **APPLICATION FOR SCENE IN SAN FRANCISCO REBATE PROGRAM (ACTION ITEM)**

President Rominger told the Commission that it had come to the attention of the Film Office that the current submission timelines outlined in the rebate application prevented feature films with more than 60 prep days from qualifying for the rebate prior to starting work. She recommended that the Commission adopt the proposed changes to the application process in order to allow feature films with longer prep periods to participate.

Commissioner Brubaker motioned that the Commission accept the proposed amendments to the application process. Commissioner Saritzky seconded the motion. Public Comment was taken. The motion passed unanimously.

#### **EXTENSIONS OF FILMHOUSE RESIDENCIES LICENSE AGREEMENT WITH THE SAN FRANCISCO FILM SOCIETY (ACTION ITEM)**

President Rominger explained to the Commission that the current License Agreement for the FilmHouse Residencies Program with the SF Film Society is set to expire on December 31, 2010. She recommended that the Commission direct the Film Office to extend the License Agreement through June 30, 2011 in order to mirror the rental agreement for the Residency office space with the San Francisco Port.

Commissioner Canady motioned that the Commission direct the Film Office to extend the License Agreement. Commissioner Wang seconded the motion. Commissioner Bratt told the Commission that he felt the FilmHouse Residency program has been an amazing success and recommended the Commission continue to support program. Public Comment was taken. The motion passed unanimously.

#### **GENERAL PUBLIC COMMENT (DISCUSSION ONLY)**

Public Comment was taken.

#### **ADJOURNMENT (ACTION ITEM)**

Commissioner Canady made a motion to adjourn the meeting. Commissioner Morales seconded it. Public comment was taken. The Commission approved the motion unanimously. The meeting was adjourned at 2:13pm.

