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Guidelines for Posting Signs

Signs that are 11 inches in height or less DO NOT require registration and may be posted on:

- **Commercial Streets** (more than 50 percent of the block has a commercial purpose at ground level) and
- **Non-Commercial Streets** (less than 50 percent of the block has a commercial purpose at ground level)
- **Plain English....flyer-size signs are legal on any City street – if the following conditions are met:**
- **Caltrans permit** is required to post on State jurisdiction for the following streets: Lombard, Van Ness and 19th Avenue.
- **Port of San Francisco permit** is required to post in the following areas: The Embarcadero, Fisherman's Wharf, China Basin etc. Contact K.H. Chiu @ (415) 274-0595 for more information.

Registration:	Not required
Size:	11 inches high or less
Pole Type:	Lamp or utility (see strict prohibition on next page)
Number:	No more than one copy of any sign (i.e. no duplicate) on a single pole at any time
Elevation:	No more than 12 feet from the ground measured from the top of the sign
Method:	Must conform to the shape of the pole; affixed with non-adhesive materials, such as string or other non-metal binding material (plastic wrapped around pole is okay); No staples, nails, glue or other substances that causes damage to the pole. The sign should be secure.
Posting Date:	Lower right hand corner, legible and visible after the sign is posted
Duration:	Must be removed after completion of filming.

Signs greater than 11 inches in height are prohibited on Non-Commercial Streets (i.e. residential streets).

Plain English: No big signs in residential areas; just flyer size if they meet above criteria

Signs (greater 11 inches and no more than 2 feet by 4 feet) can be posted on Commercial Streets if registered with DPW and are in accord with the following conditions:

"IMPROVING THE QUALITY OF LIFE IN SAN FRANCISCO" We are dedicated individuals committed to teamwork, customer service and continuous improvement in partnership with the community.

Customer Service

Teamwork

Continuous Improvement

Registration:	Required
Size:	No more than 2 feet by 4 feet
Pole Type:	Lamp or Utility (See strict prohibitions on next page)
Number:	No more than 8 feet from the ground measured from the bottom of the sign, cannot obstruct the view of any traffic control sign or signal
Method:	No adhesive materials, no staples, nails, glue, tape) (string or non-metal banding, plastic wrap okay)
Posting Date:	At least one inch high figures in lower right hand corner and visible after posting
Registration #:	At least one inch high figures in lower right hand corner and visible after posting
Duration:	Removal required no more than 70 days after <u>Posting Date</u>. Elections and event related signs must be removed within 10 days of the event or election.

Prohibition on Sign Posting on these poles, no matter what, no matter the size:

- **Any traffic control signal or traffic sign poles (example: stop signs, school crossing zones, traffic signals); anything that controls/ protects traffic and/or pedestrians.**
- **Historic or decorative streetlight poles:**
 - Market Street Path of Gold – all of Market (33 foot high with historical subjects as decoration)
 - Mission Street corridor between 16th and 24th (maroon colored with acorn shaped fancy tops)
 - Dragon Street lanterns on Grant between Bush and Washington (red colored with Chinese lantern shaped tops)
 - Embarcadero between King and Jefferson (slate blue with decorative bases and acorn shaped tops)
 - Streetlight poles adjacent to Moscone Center on Howard between 3rd and 4th (10 poles in bronze with cobra shaped fixture)
 - Union Square Plaza, bounded by Geary, Stockton, Post, Powell (slate blue with decorative bases and acorn shaped tops)
 - Mason Street from Market to Sutter (gray with gold trim, decorative base and double acorn tops)
 - Sutter from Mason to Kearny (same as above)
 - Kearny from Bush to Market (same as above)