



MINUTES OF THE FEBRUARY 28, 2022 MEETING

WebEx Event

1. SAN FRANCISCO FILM COMMISSION LAND ACKNOWLEDGEMENT (02:27)

The San Francisco Film Commission and Film SF staff acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land, and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost, nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the Ancestors, Elders, and Relatives of the Ramaytush Ohlone community and by affirming their sovereign rights as First Peoples.

2. CALL TO ORDER AND COMMISSIONER ROLL CALL (03:35)

President Villy Wang called the meeting to order.

Jim Beaumonte

Present Late Excused Absent

Alix Rosenthal

Present Late Excused Absent

Jack S. Song

Present Late Excused Absent

Claudine Cheng

Present Late Excused Absent

Jon Rubin

Present Late Excused Absent

Julie Veronese

Present Late Excused Absent

Tony Delorio

Present Late Excused Absent

Lynne Newhouse Segal

Present Late Excused Absent

Villy Wang (President)

Present Late Excused Absent

Belle Taylor-McGhee

Present Late Excused Absent

Matt Stiker (Vice President)

Present Late Excused Absent

STAFF IN ATTENDANCE:

Manijeh Fata, Zefania Preza, Ismael Castillo



3. APPROVAL OF THE SPECIAL MEETING MINUTES (05:51)

[Action Item]

Presentation of and possible action to approve the minutes of the January 18, 2022 Special Commission meeting.

MOTION: (06:30)

Vice President Stiker motioned the approval of the minutes of the January 18, 2022 Special Commission Meeting; Commissioner Rubin seconded the motion.

COMMISSIONER COMMENT: (07:19)

Commissioners commented on the minutes.

PUBLIC COMMENT: (13:01)

No public comment on this item.

ACTION: (14:11)

Beaumont

Ayes Nays Absent

Taylor-McGhee

Ayes Nays Absent

Segal

Ayes Nays Absent

Veronese

Ayes Nays Absent

Cheng

Ayes Nays Absent

Rosenthal

Ayes Nays Absent

Stiker

Ayes Nays Absent

Wang

Ayes Nays Absent

Delorio

Ayes Nays Absent

Rubin

Ayes Nays Absent

Song

Ayes Nays Absent

The Commission unanimously approved the minutes of the January 18, 2022 Special Commission Meeting with Commissioner edits.

4. APPROVAL OF THE MINUTES (15:58)

[Action Item]

Presentation of and possible action to approve the minutes of the January 24, 2022 Special Commission meeting.

MOTION: (16:45)

Vice President Stiker motioned the approval of the minutes of the January 24, 2022 Commission Meeting; Commissioner Taylor-McGhee seconded the motion.

COMMISSIONER COMMENT: (16:55)

Commissioners commented on the minutes.

PUBLIC COMMENT: (21:32)

No public comment on this item.

ACTION: (22:06)

Beaumont

Ayes Nayes Absent

Taylor-McGhee

Ayes Nayes Absent

Segal

Ayes Nayes Absent

Veronese

Ayes Nayes Absent

Cheng

Ayes Nayes Absent

Rosenthal

Ayes Nayes Absent

Stiker

Ayes Nayes Absent

Wang

Ayes Nayes Absent

Delorio

Ayes Nayes Absent

Rubin

Ayes Nayes Absent

Song

Ayes Nayes Absent

The Commission unanimously approved the minutes of the January 24, 2022 Commission Meeting with Commissioner edits.

5. RACIAL EQUITY GUEST SPEAKER - ARRAY (23:00)

[Discussion Item]

Film SF invited guest speakers to speak to the Commission about their involvement with and experiences around racial equity within the film and media industry. ARRAY Director of Industry Relations, Meredith Shea, and Kelsey Kearney, Industry Relations Manager shared information about the ARRAY crew database, a database of below the line production crew members from diverse backgrounds committed to creating inclusive production sets all over the world. They discussed the importance of representation behind the camera and the positive impact of working on a set that reflects the world around us.

COMMISSIONER COMMENT: (34:19)

Commissioners commented on the presentation.

PUBLIC COMMENT: (42:15)

Kathleen Courtney stated she's really excited about this program and also excited to see that the studios are supporting it because this means Array Crew is taking some responsibility to effect some change with the diversity problem, especially in San Francisco. It's shocking to Kathleen how many people of color they don't have in the film industry and television and can't wait to be able to utilize Array Crew in San Francisco. Lastly Kathleen wanted to address to one question from earlier and said the line crew are furious about those being taken off of the main program of the Academy Awards. Kathleen has gone to most the union websites, and stated it is not a happy time for below the line crew.

6. FILM SF STAFF REPORT (46:06)

[Discussion Item]

Manijeh Fata recapped key priorities discussed from last meeting.

Ismael Castillo reported recent stats on recent permits and productions.

Zefania Preza presented a production spotlight for a recent shoot in San Francisco.

Manijeh Fata and Vice President Stiker introduced a marketing research project and discussed commissioner involvement.

COMMISSIONER COMMENT: (01:15:28)

Commissioners commented on this report.

PUBLIC COMMENT: (01:29:19)

No public comment on this item.

7. PRESIDENT'S REPORT (01:29:53)

[Discussion Item]

President Villy Wang provided an update on the Executive Director search process.

COMMISSIONER COMMENT: (01:33:08)

Commissioner commented on this report.

PUBLIC COMMENT: (01:33:49)

No public comment on this item.

8. GENERAL PUBLIC COMMENT (01:36:21)

[Discussion Item]

This item is to allow members of the public to comment generally on matters within the Commission's purview as well as to suggest new agenda items for the Commission's consideration.

COMMISSIONER COMMENT: (01:36:34)

No Commissioner comment on this item.

PUBLIC COMMENT: (01:36:12)

Frank Simeone stated it's been a really enlightening and very inspiring meeting. Frank thanked Manijeh, Zefania and Ismael for carrying on the good work and to the film commissioners. Frank really enjoyed the Array Crew discussion and presentation. Frank worked on a couple of projects this month, and the quality of the crew here is just fabulous and will do any studio proud when they come to town.

9. ADJOURNMENT: (01:37:33)

[Action Item]

MOTION: (01:37:44)

President Wang asked for a motion to adjourn the meeting. Vice President Stiker motioned and Commissioner Delorio seconded the motion.

COMMISSIONER COMMENT:

No Commissioner comment on this item.

PUBLIC COMMENT: (01:38:11)

No public comment on this item.

ACTION: (01:38:19)

President Wang asked for a vote to adjourn the meeting

Beaumont

Ayes Nays Absent

Taylor-McGhee

Ayes Nays Absent

Segal

Ayes Nays Absent

Veronese

Ayes Nays Absent

Cheng

Ayes Nays Absent

Rosenthal

Ayes Nays Absent

Stiker

Ayes Nays Absent

Wang

Ayes Nays Absent

Delorio

Ayes Nays Absent

Rubin

Ayes Nays Absent

Song

Ayes Nays Absent

The vote was unanimous and the meeting was adjourned.