



MINUTES OF THE JUNE 27, 2022 MEETING

WebEx Event

1. CALL TO ORDER AND COMMISSIONER ROLL CALL (03:55)

Vice President Stiker called the meeting to order.

Jim Beaumonte

☐ Present ☐ Late ☒ Excused ☐ Absent

Alix Rosenthal

☒ Present ☐ Late ☐ Excused ☐ Absent

Carolyn Tyler

☒ Present ☐ Late ☐ Excused ☐ Absent

Claudine Cheng

☒ Present ☐ Late ☐ Excused ☐ Absent

Jon Rubin

☒ Present ☐ Late ☐ Excused ☐ Absent

Julie Veronese

☐ Present ☐ Late ☒ Excused ☐ Absent

Tony Delorio

☒ Present ☐ Late ☐ Excused ☐ Absent

Matt Stiker (Vice President)

☒ Present ☐ Late ☐ Excused ☐ Absent

Villy Wang (President)

☐ Present ☐ Late ☒ Excused ☐ Absent

Belle Taylor-McGhee

☒ Present ☐ Late ☐ Excused ☐ Absent

Jack S. Song

☒ Present ☐ Late ☐ Excused ☐ Absent

STAFF IN ATTENDANCE:

Manijeh Fata, Ismael Castillo

2. RAMAYTUSH OHLONE LAND ACKNOWLEDGEMENT (05:06)

The San Francisco Film Commission and Film SF staff acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land, and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost, nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the Ancestors, Elders, and Relatives of the Ramaytush Ohlone community and by affirming their sovereign rights as First Peoples.



3. COMMISSION MEETING AGREEMENTS (06:25)

4. AB 361 LEGISLATION RESOLUTION (07:25)

[Discussion and Action Item]

Discussed and motioned to adopt a resolution setting forth findings required under Assembly Bill 361 that would allow the Film Commission to hold meetings remotely according to the modified Brown Act teleconferencing set forth in AB 361.

Explanatory Document:

<https://filmsf.org/sites/default/files/Meetings/2022/Findings%20Resolution%20for%20Film%20Commission.pdf>

MOTION: (08:24)

Commissioner Taylor-McGhee motioned to adopt a resolution setting forth findings required under Assembly Bill 361; Commissioner Delorio seconded the motion.

COMMISSIONER COMMENT: (08:40)

No Commissioner comment on this item.

PUBLIC COMMENT: (09:10)

No public comment on this item.

ACTION: (09:14)

Beaumont

☐ ☐ ☒
Ayes Nays Absent

Taylor-McGhee

☒ ☐ ☐
Ayes Nays Absent

Song

☒ ☐ ☐
Ayes Nays Absent

Veronese

☐ ☐ ☒
Ayes Nays Absent

Cheng

☐ ☐ ☒
Ayes Nays Absent

Rosenthal

☒ ☐ ☐
Ayes Nays Absent

Stiker

☒ ☐ ☐
Ayes Nays Absent

Wang

☐ ☐ ☒
Ayes Nays Absent

Delorio

☒ ☐ ☐
Ayes Nays Absent

Rubin

☒ ☐ ☐
Ayes Nays Absent

Tyler

☒ ☐ ☐
Ayes Nays Absent

The Commission unanimously approved to adopt a resolution setting forth findings required under Assembly Bill 361.

5. APPROVAL OF THE MINUTES (10:05)

[Action Item]

Presentation to approve the minutes of the May 23, 2022 Commission meeting.

MOTION: (10:25)

Commissioner Rubin motioned the approval of the minutes of the May 23, 2022 Commission Meeting; Commissioner Delorio seconded the motion.

COMMISSIONER COMMENT: (10:43)

No Commissioners commented on the minutes.

PUBLIC COMMENT: (11:12)

No public comment on this item.

ACTION: (11:15)

Beaumont

☐ ☐ ☒
Ayes Nays Absent

Taylor-McGhee

☒ ☐ ☐
Ayes Nays Absent

Song

☒ ☐ ☐
Ayes Nays Absent

Veronese

☐ ☐ ☒
Ayes Nays Absent

Cheng

☐ ☐ ☒
Ayes Nays Absent

Rosenthal

☒ ☐ ☐
Ayes Nays Absent

Stiker

☒ ☐ ☐
Ayes Nays Absent

Wang

☐ ☐ ☒
Ayes Nays Absent

Delorio

☒ ☐ ☐
Ayes Nays Absent

Rubin

☒ ☐ ☐
Ayes Nays Absent

Tyler

☒ ☐ ☐
Ayes Nays Absent

The Commission unanimously approved the minutes of the May 23, 2022 Commission Meeting.

6. VICE PRESIDENT'S REPORT (11:43)

[Discussion Item]

Vice President Stiker discussed the Marketing Research project and final findings on other cities.

COMMISSIONER COMMENT: (17:05)

Commissioners commented on this report.

PUBLIC COMMENT: (46:51)

No public comment on this item.

7. FILM SF STAFF REPORT (47:41)

[Discussion Item]

Acting Executive Director Manijeh Fata reported on latest film events, production spotlight on Food Network's Restaurant Dine-Asty and upcoming productions. Ismael Castillo reported stats on recent productions.

COMMISSIONER COMMENT: (01:04:23)

Commissioners commented on this report.

PUBLIC COMMENT: (01:09:35)

No public comment on this item.

8. ANNOUNCEMENTS AND RESOURCE SHARING (01:10:08)

[Discussion Item]

This item is to allow Commissioners to bring any announcements or resource sharing to this meeting.

COMMISSIONER COMMENT: (01:12:48)

No Commissioner comment on this item.

PUBLIC COMMENT: (01:13:23)

Dee Dee Escobedo (Assistant Executive Director in San Francisco, SAG-AFTRA, Northern California) commented their excitement on the discussion the commissioners are having about attracting more work and productions to the local area.

Dee Dee Escobedo reported current stats from SAG-AFTRA.

SAG-AFTRA reported 1192 members who were employed on local productions for 2021:

- 257 members who were employed in 51 commercials
- 29 members recording 16 corporate educational videos
- 50 members in 7 video games
- 856 members booked on 53 TV, theatrical or new media productions

SAG-AFTRA reported members who were employed on local productions for 2022 to date:

- 209 members working on 24 commercials
- 9 members on 8 corporate educational videos
- 21 members in 4 video games
- 570 members booked on 20 TV, theatrical or new media agreements

9. GENERAL PUBLIC COMMENT (01:20:33)

[Discussion Item]

This item is to allow members of the public to comment generally on matters within the Commission's purview as well as to suggest new agenda items for the Commission's consideration.

COMMISSIONER COMMENT: (01:20:52)

No Commissioner comment on this item.

PUBLIC COMMENT: (01:21:18)

No public comment on this item.

10. ADJOURNMENT: (01:21:30)

[Action Item]

MOTION: (01:21:34)

Vice President Stiker asked for a motion to adjourn the meeting. Commissioner Rubin motioned and Commissioner Rosenthal seconded the motion.

COMMISSIONER COMMENT: (01:21:48)

No Commissioner comment on this item.

PUBLIC COMMENT: (01:22:15)

No public comment on this item.

ACTION: (01:22:36)

Vice President Stiker asked for a vote to adjourn the meeting.

Beaumont <div><input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/></div> <div>Ayes Nays Absent</div>	Taylor-McGhee <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	Song <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	Veronese <div><input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/></div> <div>Ayes Nays Absent</div>
Cheng <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	Rosenthal <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	Stiker <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/></div> <div>Ayes Nays Absent</div>	Wang <div><input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/></div> <div>Ayes Nays Absent</div>
Delorio <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	Rubin <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	Tyler <div><input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></div> <div>Ayes Nays Absent</div>	

The vote was unanimous and the meeting was adjourned at 3:33pm.